LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD No. 10383-A1 - Req. No. MS2934 " Parade Heat " 4/C Bleed | Live: 10" x 7" Trim: 10.5" x 7.875" Bleed: 11.25 x 8.75" | National Single, MARCH 1997
Capps #26945 G1 R0
Printed in U.S.A.

TRIM

Marlb
Marlboro
TEAM PENSKE
SPONSORED BY
Marlboro
CIGARETTES
18 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

2061036150

SPINE

Source: https://www.industrydocuments.ucsf.edu/docs/mjkp0003